

Dasmesh Verma

Visual & UI/UX Designer

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Result-driven Visual & UI/UX Designer with a proven track record of increasing conversion rates and user engagement. Expert in blending 3D motion, motion graphics, and high-fidelity UI to create premium digital experiences. Passionate about conversion-focused design and scalable design systems.

EXPERIENCE

Visual Designer

2024 — Present



Arctic Fox

- Handling website visuals, catalog creation, and product design for a leading accessories brand.
- Redesigned Shopify product pages, increasing conversion rate from 0.9% to 2.4%
 **167% Growth**
- Lead visual designer for seasonal marketing campaigns and digital catalogs.
 **40% Engagement Boost**

Web / Graphic Designer

2022 — 2024

Fiverr (Level 2 Seller)

- Completed 100+ high-fidelity brand identity projects with a 4.9/5 rating.
 **4.9/5 Rating**
- Specialized in cinematic 3D motion and brand animations.
 **100+ Projects**

- Accelerated project delivery through optimized design workflows.

UI/UX Designer

2023 — 2023

Get Started

- Designed end-to-end user experiences and high-fidelity mockups for EdTech products.
- Streamlined onboarding flows and established comprehensive design systems.

🔗 -30% Drop-off

Founder

2020 — 2023

KiyoDrip

- Bootstrapped and managed a complete e-commerce brand from concept to launch.
- Produced all product photography, ad creatives, and social content.
- Managed Shopify backend, SEO, and multi-channel sales funnels.

📈 8L Sales @ 30k Spend

₹ 26x ROAS

👁️ 50k+ Monthly Reach

SKILLS

Visual & UI

UI/UX Design

Design Systems

Brand Identity

Product Design

Typography

3D & Motion

3D Animation

Motion Graphics

2D Animation

Video Editing

TOOLS

Figma

Blender

Photoshop

Illustrator

After Effects

Premiere Pro

Shopify

EDUCATION

Google UX Design Certificate

Issued Jan 2023

Accenture UX Foundations

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